


Moen KBIS Email Campaign

This campaign was targeted to Moen's tradeshow booth traffic at the Kitchen & Bath Industry Show. The goal was to increase Moen's in-house opt-in mailing list with as many kitchen and bath design professionals as possible. The offer included a survey with a chance to win premium Moen products.

Booth visitors were also asked to sign up for the promotion

Initial Email Offer

	VISIT MOEN.COM	PRIVACY POLICY	SWEEPSTAKES RULES
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Enter To Win

Enter and you could be 1 of 80 WINNERS of a Moen® faucet
(Valued up to \$700)


Don't miss your chance to win one of our fabulous faucets. Moen and ShowHouse™ by Moen faucets offer the on-trend styles and superior quality you need to grow your business.

- ◆ **20 Grand Prize winners** will choose from 10 distinctive ShowHouse™ faucets.
- ◆ **60 First Prize winners** will choose from 5 fantastic Moen® faucets.

◆ [Take the Survey for Your Chance to Win](#)




Moen Camerist™
Kitchen Faucet



ShowHouse Bamboo™
Powder Room Suite

Visit us in Las Vegas at Booth #5762 (Central Hall) to explore the exciting design possibilities of our full line of Moen and ShowHouse products. You may enter online or at the show.



The 2005 Kitchen/Bath Industry Show & Conference
May 9 - 12, 2005 / Las Vegas, NV USA

Thank You Email for Signing Up Before Show

[VISIT MOEN.COM](#)[PRIVACY POLICY](#)[SWEEPSTAKES RULES](#)

Thank you for taking your time to fill out our survey.

This email confirms your entry to win a beautiful new faucet from Moen. The winner will be notified after the Kitchen/Bath Industry Show & Conference.

Stop by and visit Moen at Booth #5762 in the Central Hall at the Kitchen/Bath Industry Show & Conference, Las Vegas, NV, May 9-12. Come and see our beautiful new faucet and accessory designs that are certain to be preferred by your customers. And learn why Moen is known as the business partner that delivers the tools, services and support to help you grow your business.



Moen Camerist™
Kitchen Faucet



SH ShowHouse Bamboo™
Powder Room Suite

See you in Las Vegas!



The 2005 Kitchen/Bath Industry Show & Conference

May 9 - 12, 2005 / Las Vegas, NV USA

Thank You for Signing Up at Show at Tradeshow



[VISIT MOEN.COM](#)

[PRIVACY POLICY](#)

[SWEEPSTAKES RULES](#)

Thank you for taking your time to fill out our survey.

This email confirms your entry to win a beautiful new faucet from Moen. The winner will be notified after the Kitchen/Bath Industry Show & Conference.

Good Luck.



Moen Camerist™
Kitchen Faucet



SH ShowHouse Bamboo™
Powder Room Suite



The 2005 Kitchen/Bath Industry Show & Conference
May 9 - 12, 2005 / Las Vegas, NV USA

Thank You Email for Visiting Booth



[VISIT MOEN.COM](#)

[PRIVACY POLICY](#)

[SWEEPSTAKES RULES](#)

Dear <recipient name>,

Thank you for visiting the Moen booth at the Kitchen/Bath Industry Show & Conference. We hope you had the opportunity to explore Moen's full range of solutions for today's kitchen & bath designers - including ShowHouse™ for the luxury home market, and Moen, the most preferred faucet brand of American homeowners.

Look for more information on Moen's products and services coming to you soon.

Thank you!



Moen Vestige™
Kitchen Faucet



SH ShowHouse™ by Moen
Tres Chic Powder Room